



**GS Yuasa Selected as “2022 Nadeshiko Brand” for First Time
Recognized for “Outstanding Efforts in Encouraging Women's Success”**

GS Yuasa Corporation (Tokyo Stock Exchange: 6674) today announced that it has been selected as an “2022 Nadeshiko Brand”^{*1} company by the Ministry of Economy, Trade and Industry, and the Tokyo Stock Exchange. This is the first time that GS Yuasa has been selected as a Nadeshiko Brand company.

GS Yuasa is working to further expand opportunities for female employees, as part of its moves to increase workforce diversity with efforts focused on providing support for career development and the balancing of work and life events. In 2018 GS Yuasa launched the "GY Mirai Project" with targets such as increasing the number of women recruited, and enhancing employees' understanding of the childcare support system. GS Yuasa is aiming to create work environments that enable a diverse range of personnel to fully demonstrate their capabilities and thereby boost the competitiveness of the GS Yuasa Group.

GS Yuasa will continue to strengthen its embrace of workforce diversity with the aim of being a corporate group where every employee can continue working with a sense of fulfillment.

Main initiatives thus far:

1. Special meetings for dialogue between female managerial staff and GS Yuasa Group's very first female director.
2. Meetings for discussions about balancing work and childcare to help employees continue to work with a sense of fulfillment after important life events such as childbirth.
3. A survey about balancing work and nursing care for family members was carried out targeting all employees. Measures will be considered based on analysis of the survey findings, and the results of the considerations are scheduled to be reflected in an action plan^{*2} in April 2023.
4. The limit on the number of times hourly paid leave can be taken has been raised from 24 times per year to 40 times per year.
5. A new type of paid leave (“work-life synergy leave”) that can be taken on consecutive days (3 to 5 days) has been introduced.
6. The limit on the number of times half-day paid leave can be taken (24 times per year) has been abolished.

^{*1} The Ministry of Economy, Trade and Industry and the Tokyo Stock Exchange jointly select companies that excel in promoting the advancement of women in the workplace as “Nadeshiko Brand” companies. The aim of the “Nadeshiko Brand” initiative is to accelerate moves by companies to promote the advancement of women in the workplace. This is done by introducing companies that excel in the advancement of women in the workplace to investors who place emphasis on longer-term corporate value enhancement, and encouraging these investors to invest in such companies.

^{*2} GS Yuasa has established an action plan for the promotion of women's advancement in the workplace and is pursuing a variety of initiatives to strengthen the embrace of diversity in its workplaces. For further details, please click/tap on the link below (Japanese-language page).

