

News Release

July 25th, 2012

GS Yuasa Corporation



**GS Yuasa's Energy-Efficient Tunnel Lighting Equipment  
Installed in New Tomei Expressway  
~ Environmentally Friendly ECO-CERA Reduces Environmental Footprint ~**

GS Yuasa Corporation (Tokyo Stock Exchange: 6674) announced today that it supplied the lighting equipment for the New Tomei Expressway (between Gotenba JCT and Mikkabi JCT) which opened on April 14, 2012.

In recent years, highly efficient and environmentally friendly lighting equipment has been increasingly adopted for Japanese roads and expressways. Amid this trend, the New Tomei Expressway makes use of new lighting equipment as a way to reduce its environmental footprint. Lighting equipment using GS Yuasa's highly efficient ECO-CERA SR lamps, part of the ECO-CERA ceramic-metal-halide lamp lineup, has been installed in 28 tunnels on the New Tomei Expressway.

The deployment of ECO-CERA SR ceramic-metal-halide lamps has enhanced visibility and driver comfort within the tunnels by increasing the whiteness of the lighting. At 125lm/w, ECO-CERA SR lamps are highly efficient and use less energy, enabling a reduction in CO<sub>2</sub> emissions.

GS Yuasa will continue to deliver bright lighting to public spaces to support comfortable lifestyles.

\*Lumens per watt: Total luminous flux divided by energy consumption (lamp electricity). That is, the amount of luminosity generated by one watt of power.

**Image**

ECO-CERA SR lighting equipment installed in the Fujikawa Tunnel

