

News Release

March 16, 2012

GS Yuasa Corporation



Partnership Enters 21st Year
**GS Yuasa Develops and Supplies Lithium-ion Batteries to
F1 Powerhouse Racing Team Vodafone McLaren Mercedes**

In 1992, GS Yuasa Corporation (Tokyo Stock Exchange: 6674) signed its first contract to develop and supply batteries for F1 racing cars to the British powerhouse Vodafone McLaren Mercedes racing team as its official battery supplier. Over the past two decades, GS Yuasa has continued to develop and manufacture F1 racing car batteries as the team's official supplier. As the curtain rises on the new racing season (the Australian GP on March 16, 2012) and the partnership enters its 21st year, GS Yuasa's lithium-ion batteries take the stage to demonstrate their performance in the world's most prestigious F1 event. Today's F1 racing cars require batteries with exceptionally high performance and reliability. Contractual obligations prevent the release of detailed technical information. However, GS Yuasa's lithium-ion batteries are designed to deliver the highest levels of performance and reliability under unique operating environments, making them the batteries of choice for such applications as Japan's H-IIA rocket, the *Konotori* satellite, and the Boeing 787 aircraft. To meet the expectations of the F1 racing team, GS Yuasa has leveraged all of its technological expertise for developing lithium-ion batteries geared to perform under such demanding environments.

GS Yuasa has added a special page to its website to commemorate the 21st year of partnership with the Vodafone McLaren Mercedes F1 racing team. The "20 Years GS YUASA x McLAREN TECHNOLOGY HISTORY" webpage offers a detailed history of the partnership, columns by racing team staff, and a variety of other information.

Special webpage URL:

http://www.gs-yuasa.com/jp/gsyuasa_mclaren/

Special webpage QR code *Webpage for smartphones

