

# Business Development in Response to the World's Needs

We develop, manufacture, and supply regions around the world with batteries and other products for automobiles and motorcycles, industrial vehicles, and public infrastructure in response to the changing needs of the times.

Number of overseas sites (As of July 2022)

37 sites in 19 countries

Number of Group employees (As of March 31, 2022)

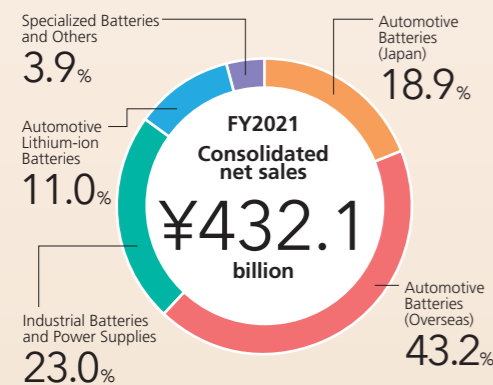
13,571

### Global expansion

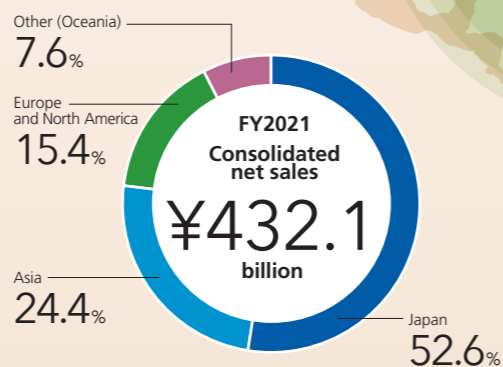
- Head office
- Manufacturing
- Manufacturing & Sales
- Sales
- Development

### Composition of net sales

By business



By region



### Main businesses and products

#### Three-brand development globally

Japan Storage Battery (GS) and Yuasa Corporation began advancing business overseas in the 1960s and has established many joint ventures with local partner companies. Since the "GS" and "YUASA" brands both enjoy a high degree of recognition, we engage in product deployment suited to the characteristics and needs of each region by means of three brands (these two plus the "GS YUASA" brand).

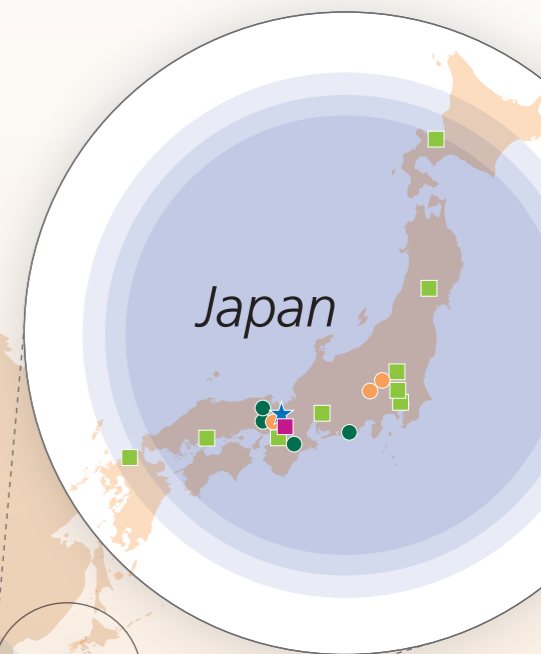


Automotive Batteries (Japan)	Automotive Batteries (overseas)
<p>Lead-acid batteries</p> <p>Automobiles: No.1 domestic share Motorcycles: No.1 domestic share</p>	<p>Lead-acid Batteries</p> <p>Automobiles: No.2 global share Motorcycles: No.1 global share</p>

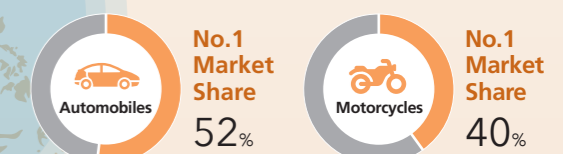
Industrial Batteries and Power Supplies	Automotive Lithium-ion Batteries	Specialized Batteries and Others
<p>Lead-acid batteries</p> <p>Lithium-ion batteries</p> <p>Backup batteries and power supplies</p> <p>ESS<sup>*2</sup></p> <p>Backup batteries: No.1 domestic share Forklifts: No.1 domestic share</p>	<p>Lithium-ion Batteries</p> <p>Automobiles</p>	<p>Lead-acid Batteries</p> <p>Lithium-ion Batteries</p> <p>Specialized Batteries</p> <p>Submarines, Manned research submersibles, Aircraft, Satellites, Rockets, Other special applications</p>

\*2 Energy Storage System

### Lead-acid battery market shares\*1 (global)



### Lead-acid battery market shares\*1 (Japan)



### Lead-acid battery market shares\*1 (ASEAN)



\*1 Based on company research in FY2021