Contributing to Society Through Energy Devices

In our century-long history we have released original high-quality products one after the other. Inheriting this spirit of constantly pursuing innovation and growth, we will contribute even more to the future society.

Specialized Batteries and Others

Manufacture of lead-acid batteries for submarines



1895

Genzo Shimadzu manufactured Japan's



Contributing to the automobile industry's development in Japan 1919

Start of automotive lead-acid batteries production



Industrial Batteries and Power Supplies

Contributing to

the diffusion of motorcycles

storage batteries for motorcycles

Marketing of small and light

Assisting the electric vehicles (EVs) boom

Development of a high-performance

and long-life lead-acid batteries

Contributing to

the development of public infrastructure in Japan

Expanded demand for auxiliary power for buildings and public infrastructure



Contributing to the diffusion of radios in ordinary households

Supply of storage batteries for radios



Supplying the new means of mobility

Supply of lead-acid batteries for the first electric bus produced in Japan



the evolution of mobile phones 1993

batteries

Supporting



Contributing to the promotion of clean energy

2000s

Successive marketing of renewable energy storage systems



Ushering in a new EV era

Supply of lithium-ion batteries for the i-MiEV, the world's first mass-produced EV



Supporting the progress of space development projects

Installation of lithium-ion

batteries on the International Space Station



Industrial Batteries and Power Supplies

Contributing to the realization of decarbonized society

2021

Delivery of a world-class storage battery facility for wind power generation



ndustrial Batteries and Power Supplies

Contributing to an energy-saving society

Installation of lithium-ion batteries



ndustrial Batteries and Power Supplies

Automotive Lithium-ion Batteries

1950 1990 2000 2010

History of GS (Japan Storage Battery)

1917	13
Establishment of	ln۱
Japan Storage	OX
Rattery Co. Ltd	hv

1910

1918

Establishment of

Yuasa Storage

Battery Co., Ltd.

vention of reactive lead ide production method by Genzo Shimadzu

History of YUASA (Yuasa Corporation)

1920

production

Start of automotive

lead-acid batteries

Start of alkaline batteries production

Start of alkaline

batteries production

Co., Ltd.)

Establishment of first overseas site (Yuasa Battery (Thailand) Pub. Co., Ltd.)

Establishment of first overseas

site in Thailand (Siam GS Battery

1993

Development of

prismatic lithium-ion

Marketing of ultra-thin lithium-ion polymer secondary batteries

2004 **Corporate merger** Establishment of GS Yuasa Corporation

History of GS Yuasa Corporation 2007

Establishment of a joint venture company, Lithium Energy Japan Ltd., with Mitsubishi Corporation and Mitsubishi Motors Corporation

2009

Establishment of a joint venture company, Blue Energy Co., Ltd., with Honda Motor Co. Ltd.

2016

Transfer of lead-acid batteries business from Panasonic Corporation (currently GS Yuasa Energy Co., Ltd.)

2019

Start of operation of the plant for automotive 12V lithium-ion batteries in Hungary

Transfer of infrastructure business from Sanken Electric Co., Ltd. (currently GS Yuasa Infrastructure Systems Co., Ltd.)

2022

Start of operation of second plant for Blue Energy Co., Ltd.

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