

Materiality

Incorporating materiality (key CSR issues) into Group business strategy

To reflect CSR issues in our business strategy, the GS Yuasa Group analyzes and assesses the impact on business and the impact of our business on society and then clarifies the Group’s materiality for items that need to be addressed. Regarding the specified materiality, as necessary we have set targets relating to our business strategy and, to achieve those targets we have formulated concrete activity plans, “the materiality response plans,” and key performance indicators (KPIs) to gauge progress in achieving the goals.

Materiality is periodically revised by the GS Yuasa Group CSR Committee in accordance with stakeholder needs/expectations and social issues. When incorporating materiality into business strategy, the CSR Committee formulates plans that will lead to enhanced stakeholder satisfaction through the strengthening of our corporate infrastructure and enhancement of corporate value.

The GS Yuasa Group aims for enhanced management

of financial and non-financial operations, as well as for sustainable corporate and social growth through execution of business processes that incorporate materiality in the Mid-Term Management Plan.

Overview of CSR promotion process



About the ESG bulletin in this report

The GS Yuasa Group has incorporated the materiality response plans in its business strategy and set the following ESG targets in its Fifth Mid-Term Management Plan. This report presents an overview of materiality items that are closely related to the mid-term management plan. Information about relevant details and other activities will be disclosed on the company’s website.

ESG Targets Incorporated into the Fifth Mid-Term Management Plan and the Progress Status

	Tasks for sustainable growth	Activities and targets	FY2019 Status
E	Environment: Contribute to sustainability of the global environment as an energy device company		
	<ul style="list-style-type: none"> Development and global sales of environmentally considered products Reduction of environmental burden of business activities 	<ul style="list-style-type: none"> Ratio of environmentally considered products to overall sales: 35% (2021) Group-wide CO₂ emission reduction target: 6%/3 years Group-wide water use reduction target: 8%/3 years 	<ul style="list-style-type: none"> Improvement in ratio of environmentally considered products through active capturing of demand for ISS batteries, where overall demand is growing Reductions in power use at some overseas production sites through deployment of photovoltaic power systems (reduction in CO₂ emissions) Recycling of water used at charging facilities (reduction in water use)
S	Social: Respect for human rights and contribution to society		
	<ul style="list-style-type: none"> Respect for human rights Enhancement of productivity and motivation through human resources development Enhancement of work environments and occupational health and safety Products and information sharing that is reassuring to consumers Contribution to the addressing of societal issues with CSR procurement and reduction of procurement risks 	<ul style="list-style-type: none"> Enhance human rights education and risk management Nurture autonomous-minded human resources and establish groundwork for utilizing diverse human resources Promote measures to improve work-life balance Achieve group-wide quality improvement 	<ul style="list-style-type: none"> Meetings regarding respect for human rights held at all workplaces Stratified training and quality education conducted based on annual plans Compulsory requirement to take at least 10 days of annual paid leave expanded to include those in management and fixed-term employees Systematic activities based on an emphasis on quality as a management fundamental
G	Governance: Promotion of fair, transparent, and swift group-wide governance		
	<ul style="list-style-type: none"> Respect for international norms and compliance with laws of respective countries Protection of intellectual property Thorough management of confidential information Swift and appropriate management decision-making 	<ul style="list-style-type: none"> Promote compliance education, preparation of legal information Contribute to elimination of counterfeit goods and bolster patent infringement prevention activities Management that is mindful of the corporate governance code 	<ul style="list-style-type: none"> Used compliance awareness information to familiarize employees with legal information Won trademark infringement litigation in China Final ruling in favor of lawsuit calling for cancellation of a similar trade name in Hong Kong Appointment of a female outside director →Outside directors exceed one-third →Ensures diversity