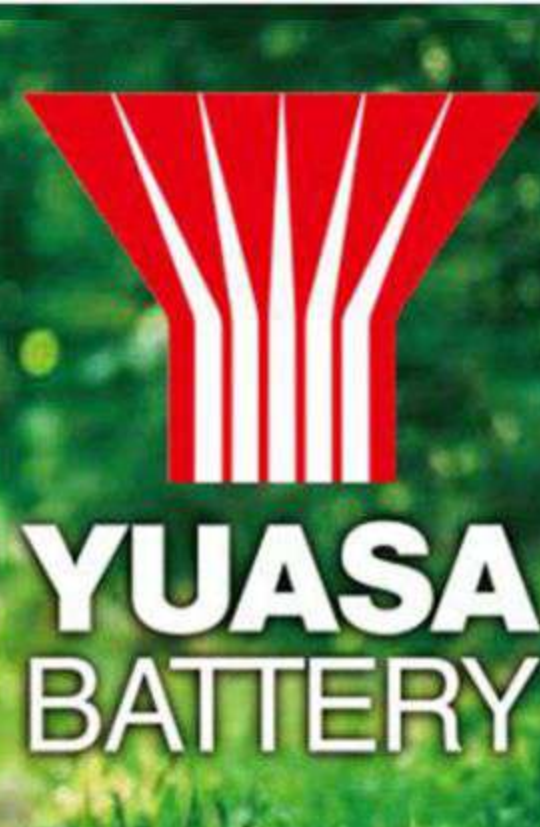


Our Profile for a New Distributor!



Yuasa Battery as Japanese brand has No.1 market share of motorcycle batteries and 2nd market share of automobile batteries in the world.



YUASA is selected by world-wide premium motorcycles brand.



YUASA is suitable for automobiles with the latest technology.



Start of sales since 1895 more than **100** years

Number of countries sold more than **130** countries

Delivery record to new car manufacturers more than **80** companies

We strongly support your sales activities



YUASA's sponsored motor sports



Voice from Yuasa Battery distributors

We look for the best batteries only, that is why we choose Yuasa.

It is only fair that with a high quality product a equivalent price is paid, with Yuasa we are certain that they will always deliver high quality.

In all our years of experience in the market, Yuasa is the best company to work with in terms of commitment and honesty, two feats that are hard to come by these days.

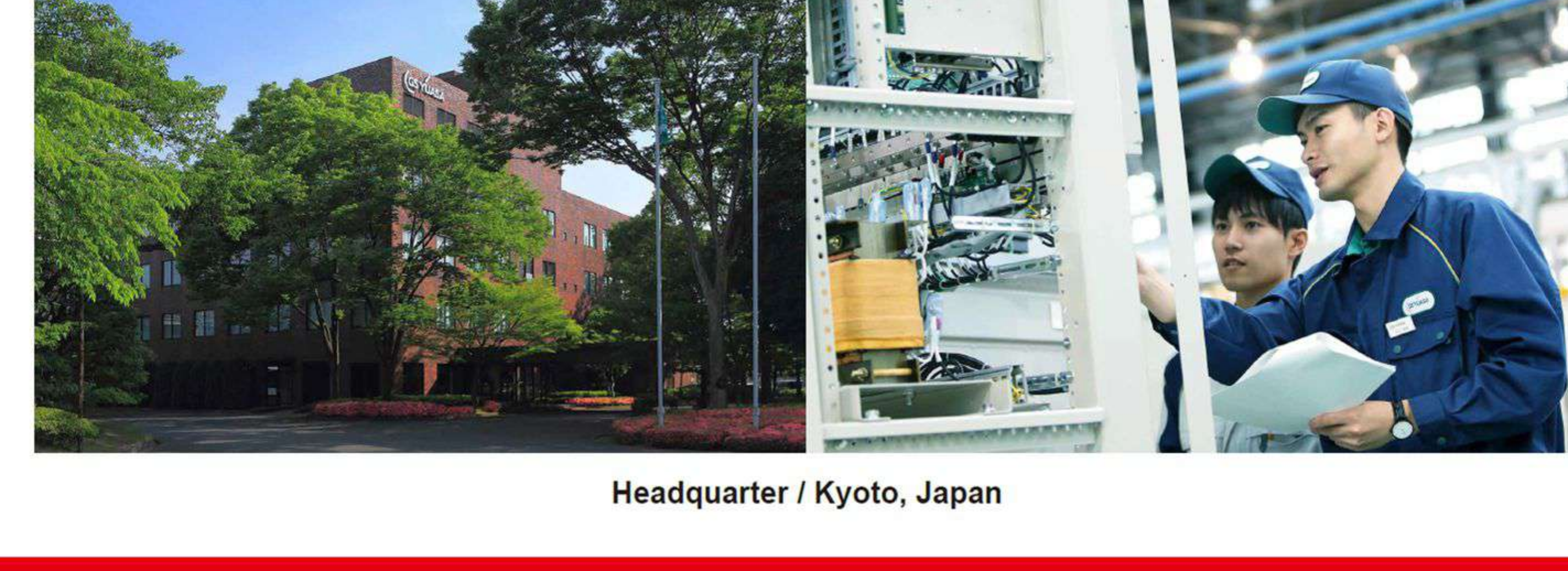
We feel like an extension of the YUASA family in our countries. We have worked together with YUASA for more than 35 years, always supported with fluent communication and achieving together!

Over 100 years historical brand from Kyoto, Japan

The period of Japan's industrial revolution. Discovering the future potential of storage batteries, Genzo Shimadzu(GS) and Shichizaemon Yuasa(YUASA) each established one of the two companies that were the forerunners of GS Yuasa in 1917 and 1918. GS Yuasa developed more advanced and maintenance-free batteries with the mass adoption of automobiles. We responded to the waves of changing automobile needs and mass production through innovations in battery production technology and a stronger production system over 100 years.



From Japan to the world, there are 38 overseas development, production and sales bases in 19 countries. (as of July 2021)



Headquarter / Kyoto, Japan

Message from YUASA's sales team



From starting of our business, YUASA has continued to innovate and develop technology to provide the highest quality batteries worldwide. We hope our batteries will help your business and your valued customers. Please feel free to inquire about transaction conditions such as order quantity and payment conditions etc.

