Corporate History

GS (Japan Storage Battery) History

1895 — Genzo Shimadzu manufactured Japan's first lead-acid storage battery

1908 — First use of the GS trademark

1912 — Storage battery plant (Shin-machi, Imadegawa) built

1917 — Japan Storage Battery Co., Ltd. established

1919 — Production of automotive batteries begins

1920 — Production of glass mercury rectifiers begins

1933 — Production of alkaline batteries begins

1935 — Ultra-high-pressure mercury lamps developed

1938 — Siam GS Battery Co., Ltd. established in Thailand

1940 — Tianjin Tong Yee Industrial Co., Ltd. (currently Tianjin GS Battery Co., Ltd.) established

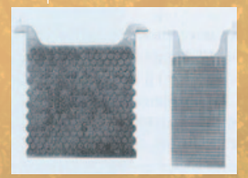
1941 — Prismatic Lithium-ion batteries developed

Yuasa History

1895 — Founder Shichizaemon Yuasa begins research into metal electrolysis

1917 — Yuasa Storage Battery Co., Ltd. established

1918 — Yuasa Battery Manufacturing established within the Yuasa Iron Works in Sakai City, Osaka Prefecture; production starts on storage batteries



1919 — Production starts on automotive batteries; Tudor plating for stationary batteries completed

1933 — Production of glass mercury rectifiers begins

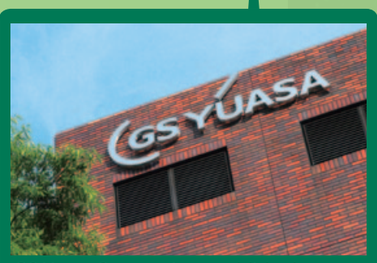
1938 — New plant completed for Odawara Storage Battery; production of alkaline batteries begins

1940 — Dry and charged batteries go on sale in Japan for the first time

1963 — Yuasa Battery (Thailand) Pub. Co., Ltd. established

1966 — Tianjin Yuasa Batteries Co., Ltd. established

GS Yuasa Corporation History



2004 — GS Yuasa Corporation established

2005 — Tata AutoComp GY Batteries Pvt. Ltd. established, the first overseas affiliate of GS Yuasa in India (currently Tata AutoComp GY Batteries Private Limited)

2007 — Lithium Energy Japan established with Mitsubishi Corporation and Mitsubishi Motors Corporation

2009 — Blue Energy Co., Ltd. established with Honda Motor Co., Ltd.

2013 — Lithium Energy and Power GmbH & Co. KG (Germany) established with Robert Bosch GmbH and Mitsubishi Corporation

2014 — GS Yuasa Asia Technical Center Ltd. (Thailand) established

2015 — Inci GS Yuasa Aku Sanayi ve Ticaret Anonim Sirketi (Turkey) established with Inci Holding A.S.

2016 — Completed the transfer of Panasonic Corporation's lead-acid battery business and was renamed GS Yuasa Energy Co., Ltd.